

CORTLAND STANDARD NAMES EVAN C. GEIBEL EDITOR AND PUBLISHER

CORTLAND — Evan C. Geibel, general manager of the Cortland Standard, was promoted to editor and publisher, effective July 1, Kevin R. Howe, the newspaper's publisher and president, announced June 13.

Howe joined the newspaper in 1973 and has served as its publisher 27 years. Howe will continue to serve the newspaper company as its president and treasurer.

"It's been a good run and a heck of a dance," Howe, 66, said. "But I'm happy to stay in a limited position as a consultant. Evan knows what goes on and what needs to go on; he's ready."

Geibel, 28, has been affiliated with the paper since May 2006, after graduating from Bucknell University, where he earned a bachelor of arts degree in political science. He started as an editorial department intern and writer during college breaks. Since then, he has worked in every department from the newsroom to the pressroom; the composing room to the ad room.

Geibel is a descendant of William H. Clark, the man who purchased a small newspaper business in 1876 which has evolved into the Cortland Standard of today. As a fifth-generation newspaperman, Geibel said it is a privilege to continue the legacy.

"It's a great honor," said Geibel when asked about his new post. "We have very good people here, and our team is going to allow me, and the paper, to succeed as we move forward."

He added he does not have any immediate plans for changes to the newspaper's operation.

"I'm going to spend a lot of time getting a feel for the position," Geibel said. "Meeting with people to put together a long-term strategy that will ensure the Cortland Standard will be a strong business in the future."

The Cortland Standard began printing its daily edition in 1892 and has been publishing from its location at the corner of Main and Tompkins streets for 130 years. It is one of only a handful of independently owned and operated daily newspapers remaining in New York state.