



Dear Friend and Supporter;

Don't miss your opportunity to advertise in the 100th Anniversary Buyer's Guide of NYSCMA, Inc.!

This full-color booklet is a valuable reference provided to all members attending the 2016 conference. Many of our members keep it handy on their desks year-round, and it's also available for download anytime at www.nyscma.com. If you haven't advertised here in the past, you've been missing out on a chance to reach circulation managers of newspapers across New York State!

Full Page (5" x 8")	\$185
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½ Page (5" x 4")	\$115
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Placement Premiums – Back Cover \$125 , Inside Covers \$100, other \$50.

If you have any questions please contact me at (518) 742-3283, or e-mail me at giorgianni@poststar.com. I will work closely with you to ensure your complete satisfaction. You can also view past Buyer's Guides at NYSCMA.com.

The advertising deadline is April 29th. Don't delay...place your ad today.

Sincerely,

Michelle

Michelle Giorgianni
NYSCMA Buyer's Guide Chairperson



Your advertisement will reach hundreds of members and associates all year. The buyer's guide is a great value and an indispensable reference tool.

To reserve your space in the guide, please fill out this form or go to www.nyscma.com and click on "Buyer's Guide" at the top of the page to place your order online.

Questions? Contact me at (518) 742-3283 or giorgianni@poststar.com

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New ad Enclosed Repeat 2015 Check Enclosed

Mail me a bill Bill Me via Paypal at this email address _____

Mail your ad to: Michelle Giorgianni, c/o The Post-Star, 76 Lawrence St., Glens Falls, NY 12801
or preferred by email to giorgianni@poststar.com

"I can work with most media and will do my best to be sure you are 100% satisfied. Just call me if you have any questions."

Rates

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